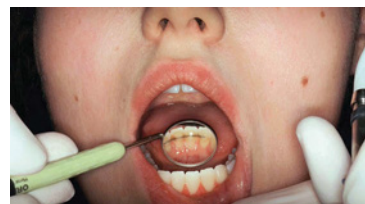




Futudent Loupe-Mounted Cameras



Better care and business with noninterruptive dental cameras

Dental cameras and imaging have become vital elements for great dental care and successful business. The importance of visual aids such as images and videos is undeniable for reasons varying from efficiency and experience to liability and treatment acceptance. However, most dental cameras are not suitable for everyday use because of their interruptive nature, which means clinics miss out on the benefits provided by visual case documentation. Cameras and other imaging solutions that require a dentist or hygienist to stop the procedure, remove gloves and sterilize the equipment require additional effort and time, making it unlikely the products will be used systematically with every patient, every day.

Since it was founded in 2011, Novocam Medical Innovations Oy (aka Futudent) has become a global market leader in innovative noninterruptive camera and imaging technology. Futudent

offers both loupe- and light-mounted camera systems: proCam XS (loupe and light, manual focus), microCam XS (loupe, manual focus) and smartCam (light, auto focus) with lenses of 8 mm, 16 mm and 25 mm and a depth of field varying from 8 to 12 cm. All cameras come with Futudent recording software for Mac, Windows and Android; a foot pedal for noninterruptive image capturing; and cloud platforms to share and communicate easily with colleagues and patients.

Futudent noninterruptive camera systems provide dentists and hygienists with an opportunity to improve case documentation, communication and patient education. Sharing high-quality images with laboratories and specialists leads to accurate quality checks, problem-solving and shared patient progress photos. The results of improved laboratory performance can be seen each time a patient is happy with a

perfect prosthetic match. Clinics' customer service will stand out by using personalized images and videos to support treatment planning and self-care between clinic appointments.

The noninterruptive Futudent imaging system lets dentists and hygienists take real images in just seconds, which saves time explaining the situation to the patient. Revenues improve as appointments stay on time, patient acceptance increases and patient retention improves. The Futudent imaging solution lets clinicians leverage everyday communication for increased revenue generation.

For more information, visit futudent.com. ■

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